

POLITICAL MEDIA AGENCIES AND ORGANIZATIONS

DEMOCRATIC MEDIA BUYERS

Tier 1

Buying Time

Catherine Herrick

(800) 238-0954 cathie@buying-time.com Washington, DC

Media Buying/Placement

Washington-based media buying firm that works with many Democratic candidates and consultants. SKDK works with Buying Time extensively

Canal Partners Media

Jamie Sterling

(202) 400-2201

jamie@canalpartnersmedia.com

Marietta, GA and Washington, DC

Media Buying/Placement

Formerly LUC and Abar Hutton, the two firms merged. SKDK works with CPM extensively.

MSR

Jon Hutchens

(303) 989-4700 jon@mediastrategies.com

Denver, CO

Media Buying/Placement

Colorado-based media buyer that works with many West Coast campaigns

GMMB

(202) 338-8700/(206) 352-8598 gmmb_dc@gmmb.com

Washington, DC and Seattle, WA

Media Production, Media Buying/Placement

A top Democratic media production team that has an in-house media buyer. Buys for the House Majority PAC and Majority PAC.

Mundy Katowitz Media, Inc.

Sister Agency: All Out Communications Company

Carole Mundy

(202) 675-6936/(516) 625-7770 carole@munkato.com

Washington, DC and Glen Head, NY

Media Buying/Placement

DC-based media buying and placement firm that works with top Democratic campaigns and consultants.

Buys for Priorities USA and WOMEN VOTE!

Fortune Media

(310) 543-1874 www.fortune-media.com Redondo Beach, CA

Media Buying/Placement

California-based media buyers that work mostly on California and other West Coast campaigns

DEMOCRATIC MEDIA PRODUCTION FIRMS

Tier 1

AKPD Message and Media

(312) 664-7500 www.akpdmedia.com

Chicago, IL

Media Production, Media Buying/Placement

Chicago-based media consulting firm that produces ads and buys the time. Founded by Obama advisor David Axelrod. Has added offices in Washington, DC (312-664-7400); New York, NY (212-529-0545); and Los Angeles, CA (818-415-9098).

GMMB

(202) 338-8700 gmmb_dc@gmmb.com

Washington, DC

Media Production, Media Buying/Placement

A top Democratic media production team that has an in-house media buyer.

McMahon Squier and Associates

(703) 519-8600 info@msastrategies.com

Alexandria, VA

Media Production

Media production company that works for top Democratic campaigns across the country

Putnam Partners, LLC

(202) 238-9100 www.putnampartners.net

Washington, DC

Media Production

Media production company that works for top Democratic campaigns across the country

Dixon Davis Media Group

(202) 265-7900

info@dixondavismedia.com

Washington, DC

Media Production, Media Buying/Placement, General Campaign Services

A DC media firm that has worked with high-level Democratic candidates around the country. New website is currently under construction.

Eichenbaum Strategies

David Eichenbaum

(202) 544-3200

Washington, DC

Media Production

Media production firm in DC that has worked with Democrats and issue groups from around the country

Murphy Vogel Askey Reilly

(703) 549-4181 www.mvarmedia.com info@mvarmedia.com

Alexandria, VA

Media Production

Media production and planning firm that has worked for Democrats and liberal interest groups across the country, including the 2008 Obama campaign

Prism Communications

Peter Cari

(202) 333-2033

peter@prismcommunications.com info@prismcommunications.com

Washington, DC

Media Production

Media production firm that has worked for Democrats and liberal interest groups across the country

Precision Strategies

(202) 888-0014

contact@precisionstrategies.com

http://www.precisionstrategies.com/contact/

Washington, DC and New York, NY

General Campaign Services, public relations, media production

Firm that helped with Obama campaign and works with democratic causes and large companies ranging from movie studios to tech.

270 Strategies

(202) 656-1272 www.270strategies.com

Washington, DC

Communications, general campaign services, digital advertising.

Firm with offices in DC, San Francisco and Chicago that works with democratic candidates and causes.

Left Hook Media

lefthookcomms.com

Washington, DC

Communications, media production, digital advertising

Firm with offices in DC, Chicago and Los Angeles

Tier 2

Kully Hall Struble

Dan Kully

(206) 283-2888, (424) 259-1449 dan@kullyhallstruble.com info@kullyhallstruble.com Seattle, WA and Los Angeles, CA

Media Buying/Placement, Media Production

Media production and buying firm that works with Pacific Northwest, West Coast and Big Sky Democratic candidates

Joe Slade White & Co.

(716) 687-1484

contact@joesladewhite.com

Hamburg, NY

Media Production

Media production company based in Buffalo, NY. They work with top Democratic candidates around the country, including Vice President Biden's Senate campaigns

Glover Park Group

(202) 337-0808

mail@gloverparkgroup.com

Washington, DC

Media Production, Media Buying/Placement

Public affairs and media firm with offices in DC, New York (202-337-0808) and Los Angeles

Novak Media, Inc.

Paul Novak

(585) 216-1000 paul@novakmdia.net

Webster, NY

Media Production, Media Buying/Placement

Public affairs and media firm that works mainly with New York candidates

The Campaign Group, Inc.

(215) 732-8200, (202) 758-2775 info@campaigngroup.tv

Philadelphia, PA and Washington, DC Media Buying, Media Production

A top Democratic media buyer with offices in Philadelphia, Washington, DC and La Jolla, CA (202-758-2775).

Have worked on campaigns across the country and abroad

Main Street Communications

David Heller

(202) 321-1855

www.mainstreetcommunications.com David@mainstreetcommunications.com

Washington, DC

Media Production

Strategic communications and political consulting firm. Have worked with candidates around the country, but have lots of Florida experience.

Fletcher & Rowley, Inc.

Kati Anderson

(615) 329-9559

http://www.fletcherrowley.com/

Nashville, TN

Media Production, General Campaign Consulting

Nashville-based firm that works primarily with Southern Democratic candidates

Tier 3

Burges and Burges Strategists

Bill Burges

(216) 261-3737 info@burgesandburges.com bill@burgesandburges.com

Cleveland, OH

Media Buying/Placement, Media Production, General Campaign Consulting

Ohio-focused media and campaign consultants. Offices are in Cleveland, Columbus and Dayton, Ohio.

Impact Politics

(202) 503-4402 info@impactpolitics.net

Weston, FL

Campaign Strategy, Marketing and Media Production

Full service media company that works primarily on Florida campaigns

Edward Mitchell Communications

(570) 407-1000

Edmitchell.com edmitchell@mac.com

Wilkes-Barre, PA

General Campaign Services, Media Production

A Pennsylvania campaign consultant who works with Democrats across Pennsylvania

Totten Communications

(703) 548-2400

www.tottencommunications.com keith@tottencommunications.com

Alexandria, VA

Media Production, General Campaign Consulting

Has worked with candidates around the country, but has many clients in California and in the Midwest NON-PARTISAN MEDIA PRODUCTION FIRM

Purple Strategies

(703) 548-7877

http://www.purplestrategies.com/

Alexandria, VA

Media Production

Non-partisan media production and public affairs firm with offices in Alexandria, Chicago, IL (312-380-0392) and Boston, MA (857-233-4402).

REPUBLICAN MEDIA BUYERS

Tier 1

National Media Research Planning and Placement

Greg Cleveland

(703) 683-4877 gregc@natmedia.com

Alexandria, VA

Media Buying/Placement

Top GOP media firm that specializes in placement of political advertising and original research. Majority of NRCC placement, plus multiple other groups/campaigns

Smart Media Group

(703) 518-4747

info@smartmediagroup.com

Alexandria, VA

Media Buying/Placement

One of the top GOP media buying firms, that recently worked on the McCain-Palin campaign, among many others. Well established, high volume campaigns and committees. Handle RGA this year in WA and WV

Crossroads Media

(703) 299-1760 info@crossroadsmedia.tv

Alexandria, VA

Media Buying/Placement

Top GOP media firm that specializes in placement of political advertising. Buys for American Crossroads.

Target Enterprises
David Bienstock, Adam Stoll, Nick Ayers
(818) 905-0005
info@targetla.com
Los Angeles, CA
Top West Coast GOP media buyers

McLaughlin and Associates
Jim McLaughlin
(845) 365-2000
www.mclaughlinonline.com
Blauvelt, NY
Top GOP campaign consultants and media buyers.

American Media and Advocacy Group (AMAG)
Alexandria, VA
Strategic Media Services
(202) 337-5700
www.strategicmediaservices.com info@strategicmediaservices.com
Arlington, VA

GOP media buyers founded in 1996.

Multi Media Services (702) 739-2160 info@multi-media-services.com Alexandria, VA GOP Media buyers for campaigns and advocacy groups.

Tier 2

SCRP Media (703) 683-8326 srcpmedia@srcpmedia.com Alexandria, VA

Media Buying/Placement

GOP media buying firm that has worked for top campaigns around the country. Buys for the Red, White and Blue Fund PAC.

Media Solutions
(916)648-9999 www.mediasol.com
Sacramento, CA
Media Buying/Placement
California-based buying firm that focuses on California candidates and issues

MultiMedia Services (703) 739-2160 info@multi-media-services.com Alexandria, VA Media Buying/Placement GOP media buyer that has worked for candidates around the country

SRH Media Inc (301) 879-0100 info@srhmedia.com Silver Spring, MD Media Buying/Placement

DC area media buyer that works exclusively for Republican candidates and conservative issue groups

Strategic Media Placement
Kegan Beran
(740) 201-5500
kberan@strategicmediaplacement.com
Delaware, OH
Media Buying/Placement, Media Production
Ohio media production and buying firm that focuses mostly on Midwest campaigns

Mentzer Media

Bruce Mentzer

(410) 825-7034

bmentzer@mentzermedia.com

Towson, MD

Media Buying/Placement

DC-area Republican media buyer who has worked on top GOP campaigns around the country. Buys for Restore Our Future PAC.

Wilson Grand Communications

(703) 739-0330

info@wilsongrand.com

Alexandria, VA

Media Buying/Placement, Media Production

DC-based firm with a West Coast office works on top races around the country, including Governor Jon Huntsman and Congressman Paul Ryan

GEB International info@gebinternational.com

Media Buying/Placement, Media Production

International media buyer that works with some Republicans. Buys for Winning Our Future PAC.

REPUBLICAN MEDIA PRODUCTION FIRMS

Tier 1

Stevens and Schriefer Group

(202) 659-8741

info@ssg-dc.com

Arnold, MD

Media Buying/Placement, Media Production

Media production and buying firm that works with top GOP campaigns nationwide. Works with the Romney for President campaign.

Brabender Cox

(703) 896-5300 www.brabendercox.com

Leesburg, VA

Media Buying/Placement, Media Production

Brabender Cox has provided media consulting and buying for over 200 Republican campaigns around the country. Works for Santorum presidential campaign.

McCarthy Marucs Hennings Ldd

Larry McCarthy

(202)296-9070

Washington, DC

Handled all the media for Americans for Prosperity in 2010. Also does work for Crossroads.

On Message, Inc

Curt Anderson/Brad Todd

(703) 683-3806

info@onmessageinc.com

Majority of NRCC independent expenditures, multiple independent expenditures for RGA

McAuliffe Message Media

Doug McAuliffe

(703)863-2033 doug@dougmcauliffe.com

Alexandria, VA

Handling McKenna for Gov, NC RGA independent expenditure, and three other statewides for RGA. Does as much US Senate work as anyone.

Christ Mottola Consulting

Chris Mottola

(215) 327-0773

chris@mottolaconsulting.com

Cape May, NJ

Top GOP media producer

Tier 2

Revolution Agency

(202) 842-1776

info@revolution-agency.com

Washington, DC

Media Production, Media Buying/Placement

Founded in 1997 and works on campaigns for candidates and interest groups around the country.

Criswell Associates

Bill Crisswell

(415) 398-2220

bill@criswellassociates.com

San Francisco, CA

Media Production, Media Buying/Placement

Award-winning advertising for California and other West Coast candidates

Ferguson and Associates

David Ferguson

(703) 375-9189

david@davidferguson.com

Fairfax, VA

Media Production, Media Buying/Placement, General Campaign Consulting

David Ferguson is a top advisor in Republican circles and offers a full suite of campaign services under his firm

Ferguson and Associates.

FFE Group

Steve Forsythe (702) 362-5457 stevef@ffegroup.co
Las Vegas, NV
Madia Production, Madia Project Con

Media Production, Media Buying/Placement. General Campaign Consulting

Crosswind Communications

(855) 277-7963 info@crosswindpr.com

Austin, TX

Media Production, Public Affairs, Government Relations, Public Relations

Texas-based public and government relations firm that focuses primarily on the Texas government and Texas Republicans.

Harrington Forward Thinking

Neal Harrington

(704) 364-3261 neal@harringtonft.com

Charlotte, NC

General Campaign Consulting, Media Services

North Carolina-based political consulting and fundraising firm

Gateway Media

(916) 473-8866 x.6 www.gatewaymedia.us Sacramento, CA

Media Buying/Placement

Three-decade old media placement firm that works with the top political and public affairs consultants on the West Coast

Lisella Public Affairs

Mark Lisella

(843) 971-5152 info@lisellapa.com Mt. Pleasant, SC Media Production, Media Buying/Placement Founded in 2002, this firm has worked with top Republican candidates from around the country

Littlefield and Associates

(202) 355-9432 www.brentlittlefield.org

Alexandria, VA

Media Production, Media Buying/Placement, General Campaign Consulting

Littlefield is a top Republican campaign veteran who provides general campaign consulting and media services for races around the country

Ozean Consulting

(352) 376-0505

info@ozeanconsulting.com

Gainesville, FL

Media Production, Media Buying/Placement

Ozean Consulting provides general campaign consulting services including media production and buying. They work mostly with Florida and southern Republican candidates

Revolvis

(800) 916-1770

info@revolvis.com

Washington, DC

General Campaign Consulting, Media Services

With offices in Washington, Sacramento and San Diego, Revolvis provides a full suite of campaign services including media production and planning. They have worked with candidates from around the country, but have more West coast candidates

Strategic Campaign Group

(202) 537-5822

info@strategiccampaigngroup.com

Arlington, VA

General Campaign Consulting, Media Services

A full-service campaign consulting firm that has worked with numerous Republican campaigns from around the country

Fortis Strategies

Stephen Rossi

(312) 493-8603

srossi@fortisstrategies.com

Chicago, IL

General Campaign Consulting, Media Services

Chicago-based political consultant who works mostly on Midwest Republican campaigns

DEMOCRATIC COMMITTEES AND ORGANIZATIONS

Tier 1

DNC

(202) 863-8000

http://www.democrats.org/contact

Washington, DC

Democratic National Committee (the Democratic Party)

DSCC

Mindy Myers

(202) 224-2447 info@dscc.org Washington, DC

Democratic Senatorial Campaign Committee

DCCC

(202) 863-1500

http://www.dccc.org/page/s/contact

Washington, DC

Democratic Congressional Campaign Committee

House Majority PAC info@thehousemajoritypac.org Washington, DC Super PAC supporting Dem House candidates.

Senate Majority PAC http://www.senatemajority.com Washington, DC Super PAC supporting Dem Senate candidates.

NEA Advocacy Fund jtakacs@nea.org Washington, DC Super PAC created by the teachers' union

Priorities USA Action info@prioritiesusaaction.org Washington, DC Super PAC supporting Democrats nationwide

Tier 2

DGA

Mark Giangreco (202) 772-5600 http://www.democraticgovernors.org/contact Washington, DC Democratic Governors Association

American Bridge 21st Century (202) 747-2060

Ben Ray, Comm director bray@americanbridge.org charris@americanbridge.org Washington, DC

Super PAC founded by former Media Matters founder, focused on exposing GOP lies

WOMEN VOTE!

(800) 68-EMILY/ (202) 326-1400 cfines@emilyslist.org Washington, DC Super PAC supporting Emily's List candidates.

America Votes Action Fund Liz Accola Meunier (202) 962-7524 General number: (202) 962-7240 eaccola@americavotes.org Washington, DC

Super PAC supporting progressive policies and candidates

CREDO Super Pac J Parker jparker@credomobile.com San Francisco, CA Liberal Super PAC that has targeted Tea Partiers

Economic Innovation Action Fund (603) 225-8005 info@economicinnovationinstitute.org Concord, NH Super PAC created by former Congressman Paul Hodes

REPUBLICAN COMMITTEES AND ORGANIZATIONS

National Republic Congressional Committee

Tier 1

RNC

(202) 863-8500 info@gop.com Washington, DC Republican National Committee (the Republican Party) - NRSC (202) 675-6000 http://www.nrsc.org/contact-us/ Washington, DC National Republic Senatorial Committee **NRCC** (202) 479-7000 website@nrcc.org Washington, DC

American Crossroads info@americancrossroads.org Washington, DC Super PAC founded by former Bush advisor Karl Rove. Uses Crossroads media for buying.

FreedomWorks for America www.freedomworksforamerica.org Washington, DC Super PAC supporting conservative and Tea Party candidates

Club for Growth Action/ Club for Growth PAC (202) 955-5500 www.clubforgrowth.org/action Washington, DC Super PAC supporting candidates against big government

Chamber of Commerce of the USA PAC (US Chamber PAC) (202) 463-3113 https://www.uschamberpac.com/ Super PAC supporting the US Chamber of Commerce.

Tier 2

RGA (202) 662-4140 info@rga.org Washington, DC Republican Governors Association

Campaign for Primary Accountability (877) 832-5296 www.campaign4primaryaccountability.org/contact/ Houston, TX Super PAC against large deficits, supports more competitive primaries

Source: OAAA, SKDKnickerbocker