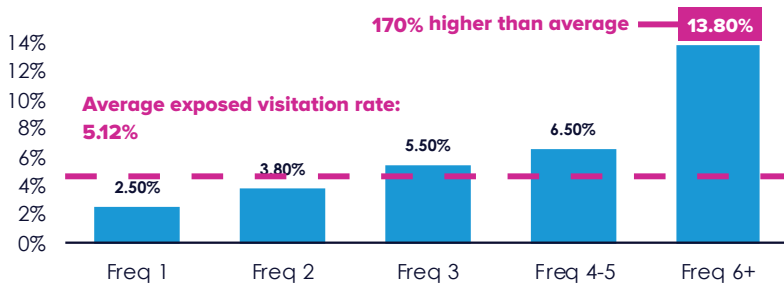


RADARProof™

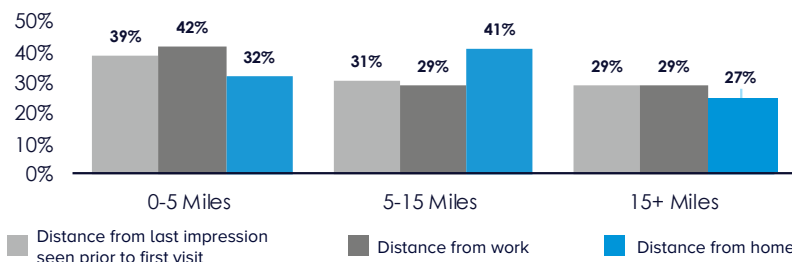



RADARProof™ analysis of 6 QSR Visits Studies examining 3.1MM+ mobile devices shows OOH drove an average 104% lift in visitation to QSRs

Upward Trend Between Frequency and Visitation




27%+ Visited a QSR 15+ Miles Where They Live Or Work






Visits Studies demonstrate strong results for QSR clients going beyond close proximity



60% of people exposed to OOH traveled more than 5 miles to visit QSR stores



A frequency of 6+ exposures drove 170% higher visitation to QSR stores

Source: CCO RADAR / Cuebiq, 2017-2018 based on Visits Studies for Arby's, McDonald's, Schlotzsky's and three other restaurants tracking 3.1 million total devices