

**2021 MegaBrands  
OOH Specialists List**

**WPP**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
AKQA Group	Kinetic	Full service
Bravo Group	Kinetic	Full service
Garage	Kinetic	Full service
Kang & Lee	Kinetic	Full service
M-Six	Kinetic	Full service
Proof Communications	Kinetic	Full service
VMLY&R	Kinetic	Full service
WundermanThompson	Kinetic	Full service
Group M:		
Essence	Kinetic	Media
Wavemaker	Kinetic	Media
Mediacom	Kinetic	Media
Mindshare	Kinetic	Media
Neo	Kinetic	Media
Openmind	Kinetic	Media
Red Fuse	Kinetic	Media

**Omnicom Group**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
BBDO	OMG/OMA	Full service
DDB	OMG/OMA	Full service
TBWA\Chiat\Day	OMG	Full service
OMD	OMG	Media
PHD	OMA	Media
Resolution Media	OMG	Media
Hearts and Science	Hearts and Science	Media

**Publicis Groupe**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
Leo Burnett		Full service
Saatchi & Saatchi	PMX	Full service
Digitas	PMX	Media
Performics	PMX	Media
PHM (Publicis Health Media)	PMX	Media
Spark Foundry	PMX	Media
Starcom	PMX	Media
Zenith	PMX	Media

**Interpublic Group**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
Campbell Ewald	Rapport	Full service
Campbell Mithun	Rapport	Full service
Carmichael Lynch	Rapport	Full service
Deutsch	Rapport	Full service
FCB	Rapport	Full service
HUGE	Rapport	Full service
McCann Erickson	Rapport	Full service
Mediahub	Rapport	Full service
Momentum Worldwide		Full service
Rufus	Rapport	Full service
Trilia	Rapport	Full service
Weber Shandwick	Rapport	Full service
IPG Mediabrands	Rapport	Media
BPN	Rapport	Media
Healix	Rapport	Media
ID Media	Rapport	Media
Initiative	Rapport	Media
Red	Rapport	Media
UM	Rapport	Media

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**dentsu**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
Carat	dentsu OOH	Media
dentsu X powered by 360i	dentsu OOH	Media
Merkle DWA	dentsu OOH	Media
iProspect	dentsu OOH	Media
Merkle	dentsu OOH	Media
Dentsu McGarryBowen	dentsu OOH	Creative

**Stagwell**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
72and Sunny		Full service
Anomaly		Full service
Colle+McVoy		Full service
Crispin Porter Bogusky		Full service
Doner		Full service
MMI Agency		Full service
Stagwell Global		Full service
Vitro		Full service
Yamamoto		Full service
Assembly		Media
GALE		Media
Ink		Media
Media Kitchen		Media

**Horizon**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
Horizon		Full service

**Havas Group**

<b>Agency Name</b>	<b>OOH Specialist</b>	<b>Description</b>
Havas Media Group	Talon America	Media

**Independent Agencies**

<b>Agency Name</b>	<b>OOH Specialists</b>	<b>Description</b>
The Buntin Group	Talon Buntin America	Full service
Extra Credit Projects	In-house	Full service
<i>Unaffiliated Organizations</i>	AGENCY672	Media
	A3media/Ashley Advertising Agency	Media
	Adkom	Media
	Billboard Connection	Media
	Billups	Media
	Bloom Ads	Media
	Brown-Forman	Media
	Callan Advertising	Media
	Dade Media	Media
	Dash Two	Media
	Delta Media	Media
	Diane Allen & Associates	Media
	EMC Outdoor	Media
	Evergreen Trading	Media
	Enplay Media	Media
	Graf Media	Media
	Herrera Mediaworks	Media
	Icon Intl.	Media
	Innovative Outdoor Advertising	Media
	Inspira Media	Media
	Kress Agency	Media
	Mahlmann Media	Media
	Media Global Group	Media

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**Independent Agencies (cont'd)**

<b>Agency Name</b>	<b>OOH Specialists</b>	<b>Description</b>
<i>Unaffiliated Organizations</i>	Media Lease OOH	Media
	MediaKeys	Media
	Midnight Oil	Creative and Production
	MG Malls	Media
	Mobly Media	Media
	Murphy Media Group	Media
	Muscle Marketing	Media
	National Outdoor Media	Media
	NPRP Media	Media
	O Media Group	Media
	OOHA/Wilkins	Media
	OOH Impact	Media
	ODN	Media
	Outdoor Solutions	Media
	Outselling, Inc.	Media
	Pierce Media	Media
	Pitch	Media
Red Truck Media Inc.	Media	
Russ Media Corp.	Media	
Veritas Media	Media	
The Wow Factor	Media	