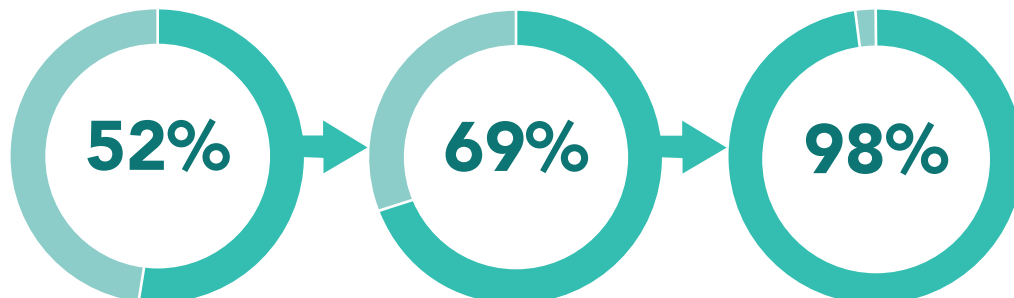
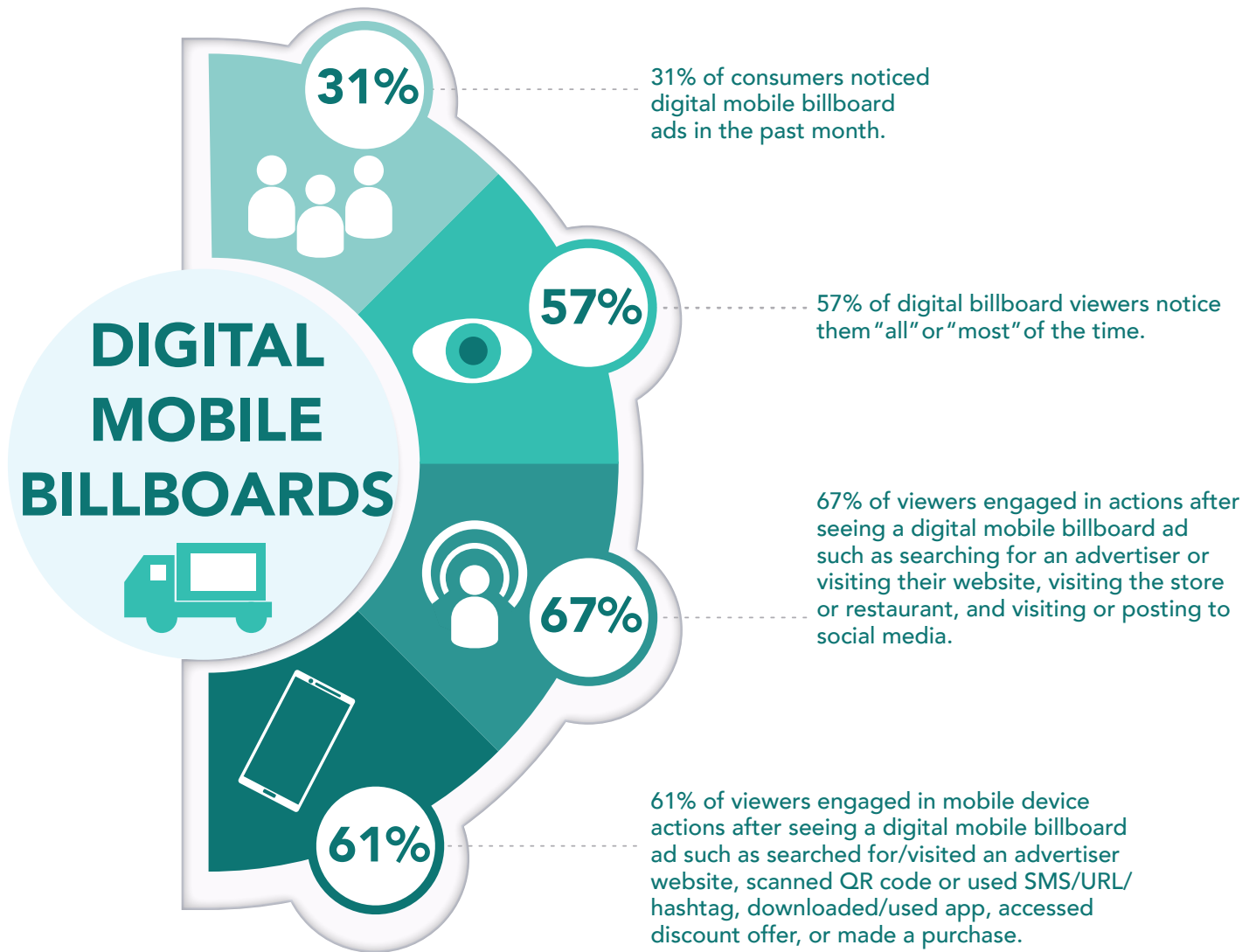


# Digital Mobile Billboards Engage Consumers and Drive Action



**Noticed DIGITAL MOBILE BILLBOARD** ads that gave **directions** to a business

**Immediately visited** a business after exposure to a **DIGITAL MOBILE BILLBOARD** ad

**Made a purchase** after visiting the business